CONSERVATION
- Compassionate Conservation
- Focus on nature and in situ conservation
- Reproduction only for reintroduction purposes
- Prioritization of the native fauna and natural habitats

SCIENCE
- In situ research with environmental objectives
- Creation of a center for scientific studies on animal sentience

ETHICS
- End of culling and wildlife capture
- Reducing transfers and exchanges

GOVERNANCE
- Independence of international associations of zoos and aquariums
- Scientific and ethical committee with professionals on each species
- Transparency and democracy

EDUCATION
- Education based on empathy
- Focus on the individual animal
- Immersive technology to show in situ conservation projects
- Shifting from animal exhibition to observation