

## CONSERVATION

- Compassionate Conservation
- Focus on nature and *in situ* conservation
- Reproduction only for reintroduction purposes
- Prioritization of the native fauna and natural habitats

## SCIENCE

- *In situ* research with environmental objectives
- Creation of a center for scientific studies on animal sentience



## ETHICS

- End of culling and wildlife capture
- Reducing transfers and exchanges
- Creation of a 3R center (Rescue, Recovery and Relocation) at the zoo

## GOVERNANCE

- Independence of international associations of zoos and aquariums
- Scientific and ethical committee with professionals on each species
- Transparency and democracy

## EDUCATION

- Education based on empathy
- Focus on the individual animal
- Immersive technology to show *in situ* conservation projects
- Shifting from animal exhibition to observation